



Princess Alice
Hospice

A gift in your Will
could *grow* into
something wonderful



A memory everlasting



Even a small gift could
help make someone's
last days special.

The seeds of a memory everlasting...



Leaving a gift in your Will is simpler than you think

Thank you for your interest in leaving a gift to Princess Alice Hospice in your Will.

A gift in your Will to Princess Alice Hospice could be the most important legacy you leave. It will help us ensure we have the long-term funding we need to continue to care for and support people when they need us most.

Just to reassure you, doing so is relatively straightforward, even if you have a Will in place already. We are here to help and can provide you with all the information you need to arrange it.

What's more, a gift of any size will make a difference. While larger gifts enable us to take on major projects, like recruiting new specialist teams, smaller ones help us do the little things that make someone's last days special.

Please read on to find out more about supporting us in this very special way. If you have any questions at any point, please feel welcome to call us on **01372 461808** or email supportercare@pah.org.uk

"In 2013 my husband spent his last days at Princess Alice Hospice. The professional care, compassion and kindness he received during those difficult days was outstanding. I believe that by leaving a gift, I will contribute to the future sustainability of this special place, ensuring that its vital work continues."

Alessandra Pasian, supporter





A hospice rooted in the heart of the community

Over 30 years of caring for local people

Since 1986 Princess Alice Hospice has provided free, high quality palliative and end of life care to tens of thousands of people across a large part of Surrey, Middlesex and south west London.

On any given day, Princess Alice Nurses, doctors and specialist staff are looking after more than 800 people in need – whether that be at the Hospice itself or in their homes.

- Our community team of Princess Alice Nurses is there to support patients, their families and their carers practically and emotionally, seven days a week.
- At the Hospice we provide medical care for people in the last stages of illness, to help manage pain and other symptoms and ensure the best possible quality of life until the end.
- Our specially trained bereavement team offers vital support for families, including young children and teenagers, to help them through the stages of their grief.

“Our teams are on call 24 hours a day to provide expert guidance to patients, families and colleagues facing difficult symptoms and treatment choices. However, we know that not everyone is able to benefit currently. So we need more support, especially with the increasing number of people in need of hospice care.”

Craig Gannon, Medical Director



We provide end of life care to over 3,000 patients every year – and offer **vital** support to their loved ones.



A memory *everlasting* 

The growing need

Even now, we can't reach all those who need us

We are committed to reaching out to more people by delivering outstanding care, nurturing compassionate communities, sharing our knowledge and expertise and influencing the debate around death and dying.

With an ageing population in our care area and annual deaths expected to rise from 8,000 to 10,000 over the next five years, we want to make our care, support and expertise go further.

What's more, with NHS budgets under ever-growing pressure, we know there will be an ever-widening funding gap to fill. If nothing changes, at the very time when demand is set to rise so steeply, we could be forced to actually reduce the number of people we care for.

Our new Five Year Strategy is based on a major commitment – we want to reach more people. But that ambition needs to be matched with an increase in funds to support it. We need to grow our annual net income from £9 million to at least £12 million by 2022.

Legacies are vital to help us achieve this goal. They give us the confidence that we will have the funds we need, well into the future. A gift in a Will can be the most important legacy anyone can leave us.

"Princess Alice Hospice is moving with the times and is innovative and progressive, but we want to do more and take our compassionate and expert care to reach more people."

Fiona Ross, Chair of Trustees



Our growing vision

A gift in your Will could help us be there for more people

We are developing new ways to help us reach more people with high quality care over the next five years.

We will be recognised for the outstanding care we provide

We will use our specialist expertise to develop wide-ranging approaches to end of life care and support to help more people live life to the full and have a good death – by expanding our Princess Alice Hospice at Home service, exploring new ways of providing high quality care in the Hospice and extending the reach of our Bereavement Support Services.

We will nurture compassionate communities

We will inspire individuals, groups and communities, giving them the skills and confidence to support people through caring, dying, grief and loss – by helping carers to develop and share their expertise, setting up a 24-hour online and telephone support service for the public and professionals and building links with local schools, community groups, companies and other organisations.

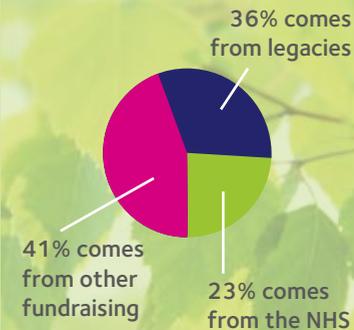
We will share our knowledge and expertise and influence the debate around death and dying

We will raise awareness of high quality, end of life care – by developing a far-reaching education and training programme, nurturing an organisational structure in which applied research underpins all aspects of our work, and seeking partnerships with other hospices and key academic research centres.

To fund these ambitions we must raise more money from our fundraising campaigns, our shops and also from gifts in Wills.

36% of our *funding* comes from legacies

Less than a quarter of our funding comes from the NHS. Most of our support comes from the community we serve.





Your questions answered

Some useful facts to help you with your decision

How much should I leave to Princess Alice Hospice in my Will?

This is entirely up to you. You can leave a share of your estate after your loved ones have been provided for (a residuary gift), or specify a particular amount you want to leave (a pecuniary gift). You can even bequeath a specific item, such as jewellery or property (a specific gift).

What happens if I've made a Will already?

You can still leave something to Princess Alice Hospice by adding what is known as a codicil – a document that is attached to your Will. We recommend that you run this past your solicitor and have it witnessed, just as you would do for your Will.

How will the gift in my Will be spent?

The money we raise will be spent on ensuring our communities have the best care and support before, during and after death. Our income from legacies will go towards achieving our goals so that in the future we can reach more people in our community and provide more care.

Can I specify where I want my gift to go?

Ideally, we would like to use the gift you leave in your Will wherever it is most needed at the time. While some people do ask about leaving a legacy for a specific project or service, this can prove restrictive in the long run.

“From a small seed,
a mighty trunk
may *grow*”
Aeschylus

If you have any *further*
questions, don't hesitate to contact us
or visit pah.org.uk

We're here to help you

If there's anything you need to know, please get in touch

We understand that most people require further information before they include Princess Alice Hospice in their Will. While you may prefer to discuss some of these things privately with your solicitor, please remember that we are also here to help.

We will be extremely happy to answer any specific questions you may have about how to go about it and how your gift will be spent. If appropriate, we can also introduce you to other members of the team, to give you a fuller picture of how a gift in your Will could make a difference.

Whatever your questions, please don't hesitate to get in touch.
You can contact us on 01372 461808 or email supportercare@pah.org.uk



"Our aim is for all patients to have the best quality of life for the time they have left and for their needs and wishes to be recognised. Looking to the future, we want far more people to benefit from the philosophy, experience and expertise of Princess Alice Hospice care."

Nicki Shaw, Chief Executive



Your gift will help Princess Alice Hospice to flourish and grow.

Thank you

A memory everlasting 

"I've seen the
difference
legacies can make."

"A legacy of any size can help. £385, for example, could enable us to provide overnight nursing care for a patient in their home, while £1,010 could pay for the services of a Princess Alice Nurse for a whole week. An even larger gift could enable us to expand our services to provide care for more people."

Nigel Seymour, Director of Fundraising,
Marketing and Communications

To find out more,
please contact us directly on
01372 461808 or email
supportercare@pah.org.uk

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Princess Alice Hospice, West End Lane, Esher, KT10 8NA
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